



Playtime Poppy
Children's Theatre

**2022-
2023**

**ANNUAL
REPORT**

OUR MISSION

*Playtime Poppy
Children's Theatre
engages, educates,
and entertains the
community through
interactive theatre
productions and
arts-integrated
education.*

November 17, 2023

Dear Friend,

Having grown up in Cedar Rapids, Tim and I attended Playtime Poppy shows as children. As parents, we wanted to share the experience with our children and began taking them to performances. Eventually, I was invited to join the board and served as board president. I enjoyed spreading “the Poppy love” to the community, especially to the schools. Our kids enjoyed volunteering at the shows and events alongside the “happy little ear of corn.” As our kids grew older, we transitioned to supporting Playtime Poppy financially.

We believe that theatre experiences are very important for children, whether as cast or crew members, or as audience members. Theatre isn't always readily available to students and families aren't always able to take their children to performances. Theatre experiences are meaningful not only for sparking an interest in participating or attending theatre, but also for instilling a love of story and building empathy. That is why we designate our donations to the classroom matinee program and the Summer Theatre Adventure.

Playtime Poppy is a community treasure, passed down from generation to generation. This is her 72nd year of children's theatre in Cedar Rapids! Our happy little ear of corn needs your support to continue to present engaging productions and educational programs. Please join us this year by making a donation or sharing the gift of your time.

Each year, Playtime Poppy offers a competitive scholarship to a graduating senior for outstanding academic achievement, commitment to community and enthusiastic dedication to theatre. You are welcome to designate your gift to fund Playtime Poppy Scholarships.

More information about Playtime Poppy productions and programming can be found at www.playtimepoppy.org and on our Facebook page. We look forward to seeing you and yours at the theatre!

Sincerely,

Tim and Jenni Semelroth

Performing Arts Education Advocates

FOLLOW US ON FACEBOOK

www.playtimepoppy.org

2022-2023 SPONSORS, DONORS, AND PARTNERS

COMMUNITY PARTNERS

Darrin Crow, Teaching Artist
& STA Director

Robin Crow, STA Tech Director

Christina Farrell,
Arts Integration Specialist

Cedar Rapids Community Schools

Cedar Rapids Community
Schools Foundation

Cedar Rapids Public Library

Kelley Panosh, ASL Interpreter

Sheryl Payton, Graphic Design

Jefferson HS Drama Department

Kennedy HS Drama Department

Washington HS Drama Department

“Playtime Poppy has created an enduring tradition of young audience members being exposed to the timeless tales and the magic of theater that grow up to become the performers and technicians for the next generation. They protect, provide, and ensure opportunities in theater for all students across Cedar Rapids.”

Joe Link, Jefferson High School, Director of Theatre

DONORS

DIAMOND: \$500 and above

The Bruce Family
Jim Miller & Elaine Watkins-Miller
Rob & Sara Scott
Brian Smith & John Paul Schafer
Tim & Jenni Semelroth
Kyle & Kristen Wilcox

EMERALD: \$250-\$499

Cassill Motors, Inc.
Mary Day
Greater CR Community Foundation
° Zeti Phi Eta Designated Fund
Dennis & Debbie Green
Mary Ann Kucera
Jim & Sheryl Payton
Rick & Connie Richardson

GOLD: \$100-\$249

Randy & Sue Clapp
(in memory of Bob & Alo Geuder)
Pat & Sandi Cobb
Gehring Orthodontics
Matt & Carrie Gray
Jackson Green & Kayla Lansing
Ed & Becky Holstrom
Marcia & Scot Hughes
Philip & Kathy Jasper
Lori Lane
Linda & Jim Kipp
Dick Pilcher*
Mark & Kristin Roberts
Philip & Kyle Schramp
Alan Smith
Charity & Chris Tyler
David Swaney

SILVER: Up to \$99

Anonymous
Sayde & Christian Alexanderscu
Randy & Nadine Borngraeber
Mike & Marilou Denney
Robyn Ginther
Stephanie & Logan Hoxie*
Joe & Jessica Link
Mary McEniry
Cynthia Monroe
Agnieszka & Jerzy Richter*
Melissa Summers

MATCHING GIFT COMPANIES

Alliant Energy Foundation
AmazonSmile
Raytheon Technologies
Wells Fargo

*Playtime Poppy Scholarship Designation

2022-23 BOARD OF DIRECTORS

Jim Miller, President
Brian Smith, Past President
Philip Schramp, Treasurer
Kayla Lansing, Secretary
Lynn Jensen, Managing Director
Jackson Green
Sheryl Payton
Zhen E. Rammelsberg
Kent Reynolds

SPONSORS



George & Janelle
McClain

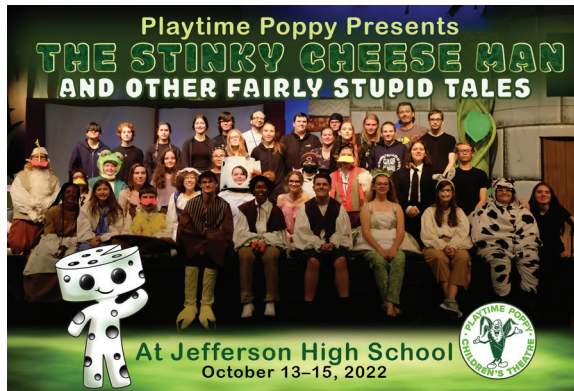


Fighting for Fairness



Over 4,000

Children and families attended Playtime Poppy productions at Cedar Rapids Jefferson, Kennedy, and Washington high schools.



About 2,000

Children, teachers, and those with special needs attended matinee performances of the high school shows.

195 Third grade students attended Operation Backstage.



282 Fifth grade students participated in One Great Line



30 Students participated in Playtime Poppy's Summer Theatre Adventure,

2022-2023 COMMUNITY IMPACT

"I'm so proud to be involved with an organization that provides accessibility to the community. Thank you Poppy!"

Kelly Panosh, Playtime Poppy ASL Interpretation



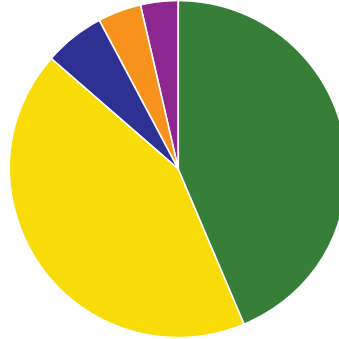
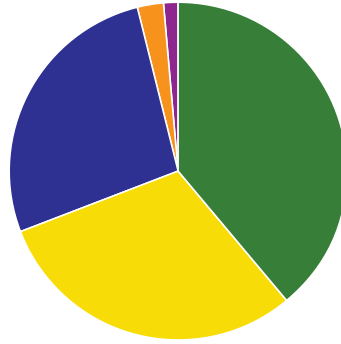
"I know that Poppy is changing lives, through programs such as One Great Line, Operation Backstage, and the shows produced at the high schools, because those programs and that ear of corn changed mine."

*Max Cline, 2023
\$1,000 Scholarship Recipient*

2022-2023 FINANCIAL STATEMENTS

“Introducing students to the wonder of theater, inviting them in to grow and learn through play in the arts is a great privilege. I love to see the moments when creativity and collaboration come together and spark joyous learning. Playtime Poppy’s education programs make that possible.”

Darrin Crow, Playtime Poppy Summer Theatre Director



2022-2023 INCOME

Production Income	\$8,830	39.6%
Donations	\$6,454	29.0%
Sponsorships	\$3,250	14.6%
Grants	\$3,050	13.7%
Merchandise Sales	\$702	3.1%
Total	\$22,286	100.0%

2022-2023 EXPENSE

Staff & Admin	\$10,742	43.7%
Production	\$10,502	42.8%
Education	\$1,420	5.8%
Scholarships	\$1,000	4.1%
Marketing	\$896	3.6%
Total	\$24,560	100.0%



Playtime Poppy Children's Theatre 2023-2024 Season



July 10-14, 2023
Summer Theatre
Adventure



October 12-14, 2023
Jefferson High School



Nov. 30-Dec. 2, 2023
December 7 & 8, 2023
Kennedy High School



April 20-22, 2024
Washington High School

Please fill out and return in enclosed envelope. Thank you for your support!



Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Email: _____

Gifts

- | | |
|---|--|
| <input type="checkbox"/> Diamond: \$500 and above | <input type="checkbox"/> I wish to designate my gift to the Playtime Poppy Scholarship Fund. |
| <input type="checkbox"/> Emerald: \$250 - \$499 | <input type="checkbox"/> I wish for my gift to be anonymous. |
| <input type="checkbox"/> Gold: \$100 - \$249 | <input type="checkbox"/> My company offers a matching-gift program. |
| <input type="checkbox"/> Silver: up to \$99 | |
| <input type="checkbox"/> Other \$ _____ | |

Please make checks payable to **Children's Theatre of Cedar Rapids.**
 Children's Theatre of Cedar Rapids is a 501(c)(3) organization. Tax Exempt No. 42-6018183